

ActionPoint

Brief Company Description

[ActionPoint](#) is a Digital Transformation Services Specialist. It provides a range of technology services focused on helping companies to grow and scale through the design, development and delivery of bespoke Software Development and Managed IT Services. In the past 16 years, ActionPoint has delivered Digital Transformation to more than 500 organisations at all levels of digital capability. We have helped them to implement new processes, transform customer experiences and bolster their data security. ActionPoint has clients in many verticals including Manufacturing, Government and Financial Services.

Our mission is **“To help companies achieve their greatest potential using the power of technology”**.



Current Digitalisation Profile

We have applied our Digital Transformation experience and knowledge to create a quick and easy online Self-Assessment service. The [Digital Maturity Self-Assessment](#) takes just 5 minutes to complete but the insights will inspire your planning long into the future. Once you complete the assessment, we will send you a detailed Digital

Maturity Report, which will provide you with a Digital Maturity score and observations.

Digital Best Practices and Learnings

ActionPoint work with companies at all levels of Digital Maturity, from those who may be at a standstill with their Digital Transformation journey, to those who have yet to take the first steps towards it. We do this by:

- Offering a free online Self- Assessment to allow companies to understand their current position in terms of Digital Transformation
- Provide recommendations on how to progress your Digital Transformation Initiatives
- Highlight your strengths as well as opportunities for improvement on your Digital Transformation Journey.
- Provide a Digital Transformation Consultancy Team can work with you to help map out your next steps.

Implementation and Costings

Once you have completed your free online Self-Assessment, the Digital Transformation Team at ActionPoint will be on-hand to help you take the next steps, with our range of services, including:

- A Digital Maturity Self-Assessment Review Call, to offer guidance and feedback on your DMSA score.
- Our Digital Transformation Assessment which uses the IDEA framework to review your organisation’s Digital Transformation planning and strategy. This program looks at the 6 key pillars of Digital Transformation.
- Our IT Assessment Service, which provides you with a consultant-led, detailed health check of your current environment, helping you identify risks, plan future investments and provide you with the basis to create an IT Roadmap.

Impact and Outcomes

- 1) Digital Maturity Assessment Report with benchmarking data.
- 2) One on one Stakeholder Engagement - Internal / Customers / Partners.
- 3) Documentation of As-Is Processes with schematic representations.
- 4) Digital Skills Matrix and Training Needs Analysis.
- 5) List of risks and associated priorities.
- 6) Business Value Assessment and Technical Assessment.

Why become a member of IDEAM

“Collaborating with IDEAM has helped ActionPoint work towards our mission to help companies achieve their greatest potential using the power of technology. Thanks to IDEAM, we have been able to help its cluster members to learn more about digitally transforming their business and how to do so successfully. Our Digital Maturity Self-Assessment (DMSA) allows organisations to determine their current standpoint on their Digital Transformation journey. This collaboration has also allowed us to compile these findings into an in-depth report on Digital Transformation within the manufacturing industry as a whole. This will be an invaluable benchmarking resource for industry”.

Get Involved!

Dr. Jamie Meehan, Cluster Manager, Educational and Outreach Programme, IDEAM Cluster.

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